



end sexual violence
WALK FOR CHANGE

SAMPLE TEAM INTRODUCTION E-MAIL

When crafting your emails to potential teammates, make them personal. Tell them why you're walking and why BARCC is important to you! Always include the link to your team page to make it easy for walkers to join the team.

Sample Emails

Sample Intro Email - Short & Sweet

SUBJECT: Walk with BARCC on 4/28, Join our Team!

Please join me in contributing to the incredible work the [Boston Area Rape Crisis Center](#) does in support of sexual assault survivors & their families by joining [[Company or Group Name's](#)] Walk for Change team! The annual [Walk for Change](#) is taking place on Sunday April 28 at [DCR's Constitution Beach](#) in East Boston.

I've set up a team page for our group. Simply visit [<Link Text to Your Team Page>](#) to register for the walk and join our team. When registering be sure to use coupon code [<Group Coupon Code>](#) to register for just \$15!

With recent events, the time to take action and to show our support for BARCC and survivors is now. I am looking forward to walking with you.

Thanks in advance for your support!

Sincerely,

[Your Name](#)

[<Link Text to Your Team Page>](#)



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SAMPLE TEAM INTRODUCTION E-MAIL

Sample Intro Email - More Detailed

Subject: **Walk with BARCC on 4/28, Join our Team!**

Please join me in contributing to the incredible work the [Boston Area Rape Crisis Center](#) does in support of sexual assault survivors & their families by joining [[Company or Group Name's](#)] Walk for Change team!

The annual [Walk for Change](#) will be held on Sunday, April 28 at [DCR's Constitution Beach](#) in East Boston. That day, more than 2,000 people will gather to walk 2.8 miles in support of survivors and BARCC's mission to end sexual violence.

I've set up a team page for our group. Simply visit [<Link Text to Your Team Page>](#) to register for the walk and join our team. When registering be sure to use coupon code [<Group Coupon Code>](#) to register for just \$15!

BARCC is the *only* provider of comprehensive rape crisis services in the greater Boston area. These services include a 24-hour hotline and hospital accompaniment, as well as legal and community education programs. In the last year alone, BARCC has helped over 4,000 survivors and their loved ones and another 10,000 people through prevention education, training and outreach.

I hope I can count on you to join our team! With recent events, the time to take action and to show our support for BARCC and survivors is now. I am looking forward to walking with you.

Thank you in advance for your support!

Sincerely,

[Your Name](#)

[<Link Text to Your Team Page>](#)