



end sexual violence
WALK FOR CHANGE

SAMPLE TEAM INTRODUCTION E-MAIL

When crafting your emails to potential teammates, make them personal. Tell them why you're walking and why BARCC is important to you! Always include the link to your team page to make it easy for walkers to join the team.

Sample E-mails

Sample Into E-mail - Short and Sweet

SUBJECT: Walk with BARCC on 4/25, Join Our Team!

Please join me in contributing to the incredible work the [Boston Area Rape Crisis Center](#) does in support of sexual assault survivors & their families by joining [[Company or Group Name's](#)] Walk for Change team! The annual [Walk for Change](#) is taking place on Sunday, April 26 at [DCR's Constitution Beach](#) in East Boston.

I've set up a team page for our group. Simply visit [<Link Text to Your Team Page>](#) to register for the walk and join our team for just \$25!

With the on-going COVID-19 pandemic and increased isolation, the time to take action and to show our support for BARCC and survivors is now. I am looking forward to walking with you.

Thanks in advance for your support!

Sincerely,

[Your Name](#)

[<Link Text to Your Team Page>](#)



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SAMPLE TEAM INTRODUCTION E-MAIL

Sample Into E-mail - More Detailed

SUBJECT: Walk with BARCC on 4/25, Join Our Team!

Please join me in contributing to the incredible work the [Boston Area Rape Crisis Center](#) does in support of sexual assault survivors & their families by joining [[Company or Group Name's](#)] Walk for Change team!

The annual [Walk for Change](#) will be held on Sunday, April 25 virtually for the continued safety of our communities. While we cannot gather to walk 2.8 miles, the BARCC community will come together online in support of survivors and BARCC's mission to end sexual violence.

I've set up a team page for our group. Simply visit [<Link Text to Your Team Page>](#) to register for the walk and join our team for just \$25, and \$10 for youth tickets!

BARCC is the *only* provider of comprehensive rape crisis services in the greater Boston area. These services include a 24-hour hotline and hospital accompaniment, as well as legal and community education programs. In the last year alone, BARCC has helped over 4,000 survivors and their loved ones and another 10,000 people through prevention education, training, and outreach.

I hope I can count on you to join our team! With recent events, the time to take action and to show our support for BARCC and survivors is now. I am looking forward to walking with you.

Thanks in advance for your support!

Sincerely,

[Your Name](#)

[<Link Text to Your Team Page>](#)