



SAMPLE TEAM INTRODUCTION E-MAIL

When crafting your emails to potential teammates, make them personal. Tell them why you're walking and why BARCC is important to you! Always include the link to your team page to make it easy for walkers to join the team.

Sample E-mails

Sample Into E-mail - Short and Sweet

SUBJECT: Walk with BARCC on 4/24, Join Our Team!

Please join me in contributing to the incredible work the [Boston Area Rape Crisis Center](#) does in support of sexual assault survivors & their families by joining [[Company or Group Name's](#)] Walk for Change team! The annual [Walk for Change](#) is taking place on Sunday, April 24 at [DCR's Constitution Beach](#) in East Boston.

I've set up a team page for our group. Simply visit [<Link Text to Your Team Page>](#) to register for the walk.

With recent events, the time to take action and to show our support for BARCC and survivors is now. I am looking forward to walking with you.

Thanks in advance for your support!

Sincerely,

[Your Name](#)

[<Link Text to Your Team Page>](#)



SAMPLE TEAM INTRODUCTION E-MAIL

Sample Into E-mail - More Detailed

SUBJECT: Walk with BARCC on 4/24, Join Our Team!

Please join me in contributing to the incredible work the [Boston Area Rape Crisis Center](#) does in support of sexual assault survivors & their families by joining [[Company or Group Name's](#)] Walk for Change team!

The annual [Walk for Change](#) will be held on Sunday, April 24. That day, 1,500 people will gather at [DCR's Constitution Beach](#) in East Boston to support of survivors and BARCC's mission to end sexual violence.

I've set up a team page for our group. Simply visit [<Link Text to Your Team Page>](#) to register for the walk.

BARCC is the *only* provider of comprehensive rape crisis services in the greater Boston area. These services include a 24-hour hotline and hospital accompaniment, as well as legal and community education programs. In the last year alone, BARCC has helped over 15,000 survivors, loved ones, and community members.

I hope I can count on you to join our team! With recent events, the time to take action and to show our support for BARCC and survivors is now. I am looking forward to walking with you.

Thanks in advance for your support!

Sincerely,

[Your Name](#)

[<Link Text to Your Team Page>](#)