

Our most successful fundraisers raise most of their money through social media. There is no better way to reach more people with your message.

Twitter

- If you don't already, start following @barcc.
- When tweeting about the Walk, always use the official hashtag #BARCCWalk4Change, tag us (@barcc), and include your fundraising link.
- Have a pet? Use their cuteness to solicit donations and use the hashtags #Bark4BARCC, #Cats4Consent, or #Pets4Prevention.
- Share your fundraising page link and update your followers on your progress often.
- Use the link <https://barccwalk.org> in your posts to direct people to registration and more information.
- Thank your donors publicly. If you follow them on Twitter, tag them in your thank you tweet.



Sample Tweets

I'm going to the #BARCCWalk4Change on 4/24 to end sexual violence. Please donate today. @barcc <link to your page>

Thanks <friend's handle> for donating to #BARCCWalk4Change! Who'll give next? @barcc <link to your page>

I'm 50% of the way to my goal thanks to 15 fabulous donors. Who will be number 16? #BARCCWalk4Change <link to your page>

Help me help @barcc end sexual violence. Donate today. #BARCCWalk4Change <link to your page>

Every two mins someone in the US is sexually assaulted. #BARCCWalk4Change @barcc <link to your page>

My dog wants your help to end sexual violence. Can you say no to this face? #BARCCWalk4Change #Bark4BARCC @barcc <link to your page>

Only \$100 left to reach my goal for @barcc! Help me get there, donate today! <link to your page>

Facebook

- If you haven't already, "like" us on Facebook.
- Use the official hashtag #BARCCWalk4Change and tag us (facebook.com/barcc.org).
- Share your fundraising page link and update people on your progress often.
- Use the link <https://barccwalk.org> in your posts to direct people to registration and more information.
- Thank your donors publicly. If you are Facebook friends with them, tag them in your thank you message.
- Have a pet? Use their cuteness to solicit donations and use the hashtags #Bark4BARCC, #Cats4Consent, or #Pets4Prevention



Sample Facebook Posts

The time is now to support survivors of sexual violence. So I just registered for the #BARCCWalk4Change! Please check out my page and make a donation today! <link to your page>

Thank you <friend's name> for your generous donation to the Boston Area Rape Crisis Center's #BARCCWalk4Change. Who will give next? <link to your page>

I'm 75% of the way to my #BARCCWalk4Change goal thanks to 25 generous donors! Who's going to be number 26? <link to your page>

Take the first step to end sexual violence: support #BARCCWalk4Change today! <link to your page>

Every two minutes someone in the United States is sexually assaulted. I'm doing something about it by participating in the #BARCCWalk4Change. You can help too by donating here <link to your page>

Only \$100 left to reach my goal for the #BARCCWalk4Change! Help me get there, donate today! <link to your page>

Instagram

- If you haven't already, follow us on Instagram @barccofficial.
- Use the official hashtag #BARCCWalk4Change and tag us (@barccofficial).
- Share your fundraising page link in posts and add it to your bio, and update people on your progress often.
- Thank your donors publicly. If you follow them on Instagram, tag them in your thank you message.
- Have a pet? Use their cuteness to solicit donations and use the hashtags #Bark4BARCC, #Cats4Consent, or #Pets4Prevention



Sample Instagram Posts

The time is now to support survivors of sexual violence. So I just registered for the #BARCCWalk4Change! Please check out my fundraising page and make a donation today! The link is in my profile.

Thank you for all of your generous donations to the Boston Area Rape Crisis Center's #BARCCWalk4Change. Who will give next? My fundraising page is linked in my profile.

I'm 75% of the way to my #BARCCWalk4Change goal thanks to 25 generous donors! Who's going to be number 26? My fundraising page is linked in my profile.

Take the first step to end sexual violence: support #BARCCWalk4Change today! My fundraising page is linked in my profile.

Every two minutes someone in the United States is sexually assaulted. I'm doing something about it by participating in the #BARCCWalk4Change. You can help too by donating to my fundraising page! The link is in my profile.

Only \$100 left to reach my goal for the #BARCCWalk4Change! Help me get there, donate today! My fundraising page is linked in my profile.

LinkedIn

- If you haven't already, follow us on LinkedIn @Boston Area Rape Crisis Center.
- Use the official hashtag #BARCCWalk4Change and tag us (@Boston Area Rape Crisis Center).
- Share your fundraising page link in posts and update people on your progress often.
- Use the link <https://barccwalk.org> in your posts to direct people to registration and more information.
- Thank your donors publicly. If you are connected with them on LinkedIn, tag them in your thank you message.
- Share LinkedIn posts from BARCC about the Walk for Change to your feed!
- Have a pet? Use their cuteness to solicit donations and use the hashtags #Bark4BARCC, #Cats4Consent, or #Pets4Prevention



Sample LinkedIn Posts

The time is now to support survivors of sexual violence. So I just registered for the #BARCCWalk4Change! Please check out my fundraising page and make a donation today! <link to your page>

Thank you for all of your generous donations to the Boston Area Rape Crisis Center's #BARCCWalk4Change. Who will give next? <link to your page>

I'm 75% of the way to my #BARCCWalk4Change goal thanks to 25 generous donors! Who's going to be number 26? <link to your page>

Every two minutes someone in the United States is sexually assaulted. I'm doing something about it by participating in the #BARCCWalk4Change. You can help too by donating to my fundraising page! <link to your page>

Only \$100 left to reach my goal for the #BARCCWalk4Change! Help me get there, donate today! <link to your page>